

PowerON's solutions are ideal for retailers, resellers, distributors, manufacturers, educational institutions, government and nonprofits.



Trade-In



Buy/Sell



Refurbish/Repair



CapEx



Company Overview & Highlights

Get to Know PowerON, an Industry Leader in Take Back Solutions.



OUR STORY

Brent Kelley, CEO of PowerON, which he founded in 1994, was still in college when he first began his career of buying and selling computer hardware. As a student rep for both IBM and Apple, he was helping his fellow community college students continually update their computer systems as each new product or technology quickly replaced one that was also once new, only a short time before. At the same time, he was also amassing a cache of older equipment.

After getting his A.A. degree, he departed for Oregon State, where he says he spent his mornings in the library's microfiche department, building a database of computer dealers, "writing down every single computer dealer from the Yellow Pages from every single Yellow Pages in the nation," he recalls. "Then I would call them and get the fax number and start faxing weekly: 'What do you have? And here's what I have.' I could buy and sell anything. That's really how I started."

PowerON Services, Inc. specializes in the movement and processing of used computing, mobile and consumer electronics.

Since 1994, PowerON Services, Inc. has specialized in the development and implementation of both "Turn-Key" and "Customized" product Take Back, Value Recovery & Reuse Solutions for some of the largest companies in the world. Our diverse team of experienced professionals have backgrounds in reuse, global sales, value forecasting, logistics, repair, customer service, software development, marketing, design, as well as, data security, value reclamation, de-manufacturing, recycling and brand protection. This collaborative approach yields a well-rounded and focused strategy, allowing us to provide both Reuse and Recycling solutions that are truly world class.

Certifications

- ISO 9001:2015 Certified
- ISO 14001:2015 Certified
- ISO 45001:2018 Certified
- R2 Rev. 7/2013 Certified

Awards & Recognition

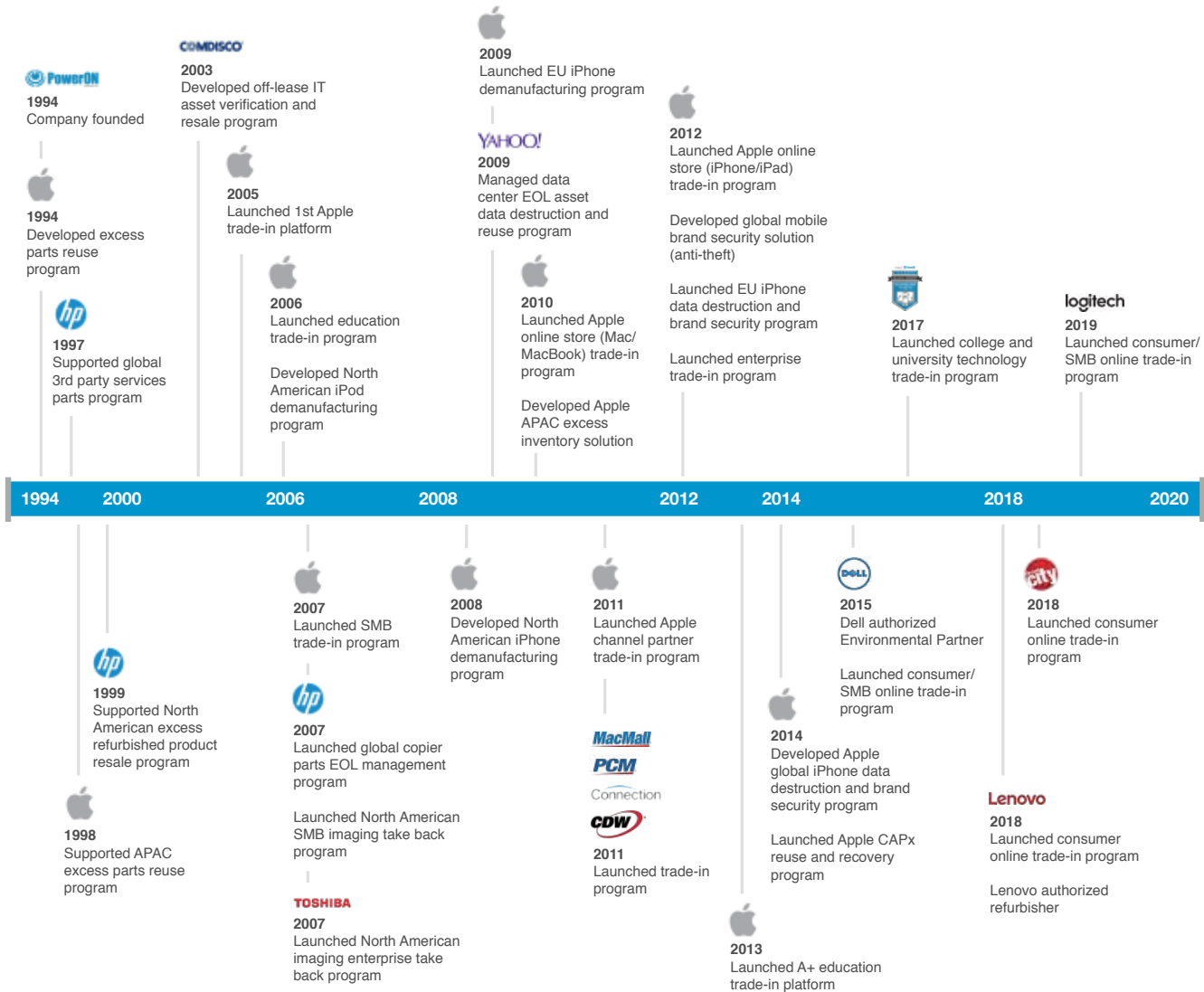
- Seven-Time Inc. 5000 "Fastest Growing Privately Held Companies in America" Honoree
- Two-Time Sacramento Business Journal's list of "Top 50 Fastest Growing Companies" Honoree
- Honored as 2011 Waste Reduction Awards Program (WRAP) Winner

Locations

We are headquartered in Roseville, CA (just outside of Sacramento) with facilities serving the Americas, Europe, and Asia-Pacific.

Company Milestones Timeline

Our Most Notable Accomplishments from the Past Quarter Century.



Trade-In & Take Back Solutions

Easily Implement, Manage, and Monitor Your Trade-In Program with Our Turn Key Solution, or Work with Us to Customize for Your Needs.



HOW IT WORKS



Get a Quote

Quotes are easily created by answering a few short questions using our online tool. Mail notifications and trade-in account link provide real-time status updates for each trade-in interaction.



Ship it Free

PowerON provides free shipping and packaging materials. Shipping instructions are sent via email. We use trusted carriers and track each shipment to protect the device while in transit.



Get Paid

Upon arrival each device undergoes data destruction. Then trained technicians audit the device to confirm its condition. Expect to receive payment within 7-10 days of shipping your device.

Take back, trade-in, returns, and recalls all function pretty much the same way. We manage this process more effectively than anyone in the business.

PowerON provides our Fortune 500 customers with an easily branded “white label” trade-in solution for their consumer direct accounts, educational accounts, small business accounts and enterprise accounts.

PowerON’s team has the experience and professionalism to work directly with our client’s customers to complete a Trade-in transaction or we can provide a completely automated back-end quote process that includes training and process support, which allows our clients to run their own “in house” branded trade-in program. PowerON will custom tailor programs to meet our client’s sales process flow and match any branded look and feel requirements requested.

Advantages

- Higher trade-in values
- Simplified trade-in process
- Multiple payment options
- Dedicated customer service
- Includes all leading brands
- Quotes valid for 30 days
- End-to-end logistics included

Benefits

- Convert trade-in values into new equipment sales
- “Turn key” solution - complete program management
- NIST (800-88) and HIPAA compliant data security services
- Proven solution (contracted partner of top manufacturers)
- 24/7 real-time reporting web portal

Buy/Sell Excess Inventory

Our Diverse Sales Channels Get Maximum Value for Your Excess Inventory.



START TODAY

Identify Inventory

Identify the idle equipment you want to sell. Determine the desired approach for the inventory and PowerON can help execute. Not sure of the best approach, we'll provide recommendations.

Contact PowerON

PowerON will review your product list with you and provide a detailed quote document. The quoted values are generated using a combination of market research, historical sales data, and forecasting demand.

Take Action

Partner with PowerON to retain the most value for your equipment. Decide between sharing the revenue/risk associated with liquidation, selling outright, or opt to redeploy equipment to another part of your operation.

PowerON will help minimize potential loss and responsibly manage end-of-life.

Get the most value from your aging/idle assets. We know buying preferences change as new devices are introduced to consumers. It's important to identify a partner that is agile enough to quickly respond to your changing product portfolio.

PowerON specializes in excess inventory, end of life, returned, service parts, and "as is" consumer electronics and personal computing inventory. We will help you recover value for your most time sensitive inventory challenges.

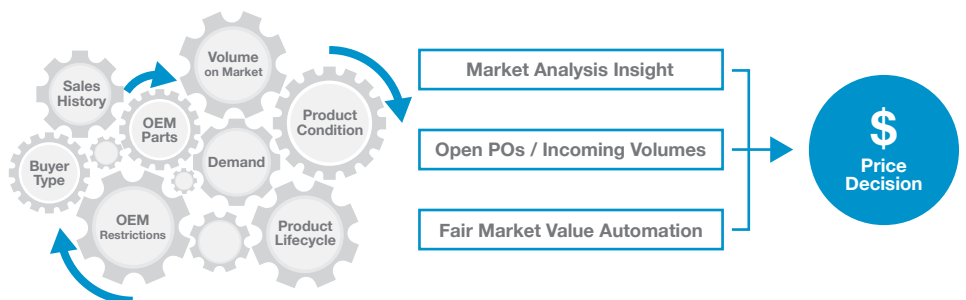
Advantages

- Competitive values
- End-to-end logistics included
- Multiple payment options
- Includes all leading brands
- Quotes valid for 30 days
- Dedicated customer service

Benefits

- Establish relationship with trusted partner to maximize aging/idle assets
- NIST (800-88) and HIPAA compliant data security services

How does PowerON forecast fair market price?



Processing, Refurbish & Repair

Reduce Costs by Using the PowerON Team to Process, Refurbish, and Repair Product.



SERVICES



Processing

PowerON provides a scalable workflow to receive, sort, perform data destruction, and audit verification based on volume. Our software tracks each interaction (employee or system) with a product.



Refurbishing

PowerON will follow OEM guidelines and restrictions to ensure refurbished product meets the required standards. We provide a 90-day limited warranty on refurbished product.



Repairing

PowerON offers diagnostic and repair services for computers, laptops, mobile devices, tablets and several other types of programmable consumer electronic devices. Our factory trained technicians are authorized to process both covered and out of warranty repairs.

PowerON's proven solutions are built to scale with the needs of your business.

PowerON provides end-to-end logistics process management using partners like FedEx. We maintain a secure processing facility where detailed sort and audit inspections are performed by highly skilled technicians to accurately confirm a product's condition. Our team is able to refurbish or repair products at minimal cost.

We can provide device kitting or provisioning services for laptop, desktop, tablet, and mobile devices. Protecting your customer's sensitive data is our number one priority. Our homegrown data destruction software, DataNegator, is third party certified to successfully erase data from magnetic and solid state drives.

Advantages

- End-to-end logistics management
- Detailed sort and inspection
- 100% data destruction HDD/SSD
- A Plus Certified Technicians
- R2 certified responsible recycling
- Secure processing facility
- Covered and out of warranty repairs
- Device provisioning
- Apple Certified Technicians

Benefits

- Industry relevant process engineering
- Complete accounting transparency
- NIST (800-88) and HIPAA compliant data security services
- Proven solution (contracted partner of top manufacturers)
- 24/7 real-time reporting web portal

CapEx Recovery Solution

Combining Our Global Network of Contacts with Industry Experience to Deliver Measurable Results.



EXAMPLES OF EQUIPMENT

- Computers (laptop, desktop, all-in-one)
- Mobile Devices (smartphone, tablet, media player)
- Servers, Routers, and Networking Equipment
- CNC Machines
- Test & Measurement Equipment
- Robotic Automation Systems
- Visioning Systems
- Material Handling Equipment
- Laboratory Equipment
- Metal Working Machine Tools
- Electric & Power Equipment
- Semiconductor & PC Equipment
- Laser Machines
- Shredders
- Other Manufacturing Equipment

Make PowerON a part of your Capital Expenditure (CapEx) Asset Management strategy.

PowerON helps your company recover maximum value for its capital equipment. Consult with our experienced remarketing team before making a decision to sell, redeploy, move to spare pool, or scrap your CapEx assets.

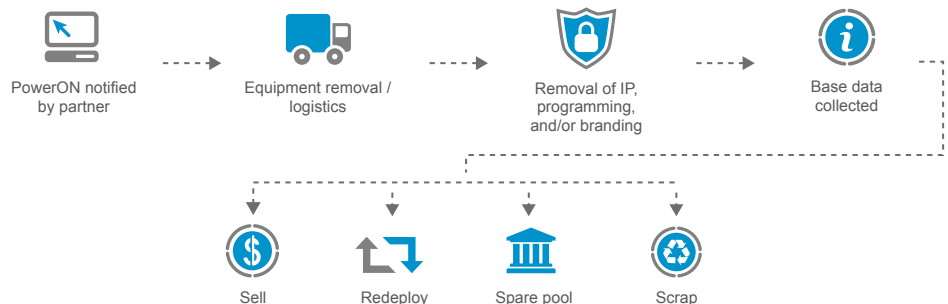
Benefits

- Recoup value from initial investment
- Comprehensive audit includes 10+ data points
- Secure data destruction in full compliance with leading industry standards (NIST SP 800-88, NIST SP 800-122, and HIPAA Compliant)
- Detailed reporting for complete transparency

Buy/Sell Equipment

We remarket excess R&D, manufacturing and testing equipment for major Consumer Electronics manufacturers. We have access to a wide range of equipment, systems and component parts from around the globe, that are no longer needed, but are still in good working order, and in some cases are brand new or never used in production.

Process Overview



Compliance Recycling

Recycling Compliant to Your
Corporate Environmental
Sustainability and Circular
Product Lifecycle.

CASE STUDY



Targeted Removal

PowerON's team targeted specific components from qualified BER mobile devices for removal. Functional testing was performed on the components to confirm condition, and readiness for reuse.



Repurpose

The tested components were then used to manufacture new products. This method of supplying the components avoids the challenges that are associated with sourcing required RREs and conflict metals.



Recycling

PowerON is a R2:2013 Responsible Recycling certified company. We work with trusted downstream partners to ensure the proper handling of all end of life material leaving our facility. We are committed to both the environment and our communities.

PowerON is ready to provide your company end-of-life recycling services. We will support your Circular Economy and environmental initiatives.

It's important now, more than ever, to protect the earth's limited resources. Rare Earth Elements (REEs) are critical to the manufacturing of consumer electronics such as laptops, desktop computers, tablets, and mobile phones.

The manufacturing shift to a Circular Product Lifecycle has created a new way of looking at product design and the handling of end-of-life products. It's no longer enough to just have a recycling partner. Your company needs a partner with the ability to quickly pivot to support environmental sustainability goals. PowerON has a proven track record of delivering recycling solutions for leading manufacturers.

Advantages

- Devices are tracked using asset management software
- Maximize value for devices with reuse potential
- Maximize the value of your end-of-life devices
- Automated processing and demanufacturing through our downstreams
- Downstream materials used in manufacturing of new products

Benefits

- Access to network of trusted downstream recycling partners
- Secure data destruction in full compliance with leading industry standards (NIST SP 800-88, NIST SP 800-122, and HIPAA Compliant)
- Detailed reporting for complete transparency



Industry Leader in Take Back Solutions

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